



www.Fox8.com

WJW  
5800 S. Marginal Rd  
Cleveland, OH 44103  
(216)431-8888

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
584970 /		09848916
<u>Product</u>		
PRIORITIES USA ACTIO		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	1789	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Priorities USA Action		10/19/12 / 10/19/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WJW	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8356	321	340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media  
1322 G Street SE  
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/23/12	10/23/12	M-F 5a-530a	5a-530a		1:00			NM	1	\$2,400.00
FOX8-NWS-5AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,400.00			
N 2	8	10/29/12	10/29/12	M-F 2p-3p	2p-3p		1:00			NM	1	\$2,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00			
N 3	8	10/24/12	10/24/12	M-F 3p-4p	3p-4p		1:00			NM	1	\$2,400.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,400.00			
N 4	8	10/25/12	10/25/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00			
N 5	8	10/26/12	10/26/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,000.00			
N 6	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
N 7	8	10/24/12	10/24/12	M-F 4p-5p	4p-5p		1:00			NM	1	\$3,000.00
JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,000.00			
N 8	8	10/24/12	10/24/12	M-F 5p-6p News	5p-6p News		1:00			NM	1	\$6,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$6,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision		Alt Order #
584970 /		09848916
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTION	1789
Advertiser		Original Date / Revision
Priorities USA Action		10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		1:00			NM	1	\$6,000.00
FOX8-NWS-5PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$6,000.00			
N 10	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		1:00			NM	1	\$8,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$8,000.00			
N 11	8	10/26/12	10/26/12	M-F 6p-7p News	6p-7p News		1:00			NM	1	\$8,000.00
FOX8-NWS-6PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$8,000.00			
N 12	8	10/24/12	10/24/12	M-F 10p-1030p	10p-1030p		1:00			NM	1	\$9,000.00
FOX8-NWS-10PM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$9,000.00			
N 13	8	10/26/12	10/26/12	M-F 10p-1030p	10p-1030p		1:00			NM	1	\$9,000.00
FOX8-NWS-10PM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$9,000.00			
N 14	8	10/23/12	10/23/12	M-F 11p-1130p	11p-1130p		1:00			NM	1	\$4,000.00
BG BNG THRY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$4,000.00			
N 15	8	10/29/12	10/29/12	M-F 11p-1130p	11p-1130p		1:00			NM	1	\$4,000.00
BG BNG THRY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,000.00			
N 16	8	10/23/12	10/23/12	M-F 12a-1230a	12a-1230a		1:00			NM	1	\$1,200.00
TMZ												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00			
N 17	8	10/27/12	10/27/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		1:00			NM	1	\$3,000.00
FOX8-SAT MORN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$3,000.00			
N 18	8	10/28/12	10/28/12	Fox 8 News Su 8a-10a	Su 8a-10a		1:00			NM	1	\$2,400.00
FOX8 NWS SU-8A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,400.00			
N 19	8	10/28/12	10/28/12	Su 1130p-12a	1130p-12a		1:00			NM	1	\$3,000.00
BG BNG THRY W												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$3,000.00			
Totals											19	\$82,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	15	\$67,400.00	\$57,290.00
10/29/12 - 10/29/12	4	\$15,000.00	\$12,750.00
Totals	19	\$82,400.00	\$70,040.00

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<u>Contract / Revision</u> 584970 /		<u>Alt Order #</u> 09848916
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> PRIORITIES USA ACTION	<u>Estimate #</u> 1789
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed,  
Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ~~ISSUE~~ ADVERTISER**

_____		_____
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title